

Beauty
Cosmetics
&
Wellness
West Africa
Ghana



Beauty Cosmetics & Wellness West Africa Ghana EXHIBITION 2026

16

17

18

APRIL, 2026

ACCRA INTERNATIONAL CONVENTION
CENTRE, ACCRA, GHANA

SPONSORSHIP

ORGANISERS



PACKAGES

www.beautyshowwestafrica.com

OFFICIAL



SPONSORSHIP PACKAGES

Exhibition sponsorship involves a company providing financial or in-kind support to an event in exchange for promotional benefits and increased visibility. Sponsors can gain access to a targeted audience, enhance their brand image, and generate leads, while the event benefits from increased revenue and exposure.

CATEGORIES	COST (USD)
Title Sponsor	USD 15,000
Gold Sponsor	USD 12,000
Silver Sponsor	USD 9,000
Associate Sponsor	USD 8,000
Lanyard Sponsor	USD 6,000
Carry Bag Sponsor	USD 4,000
Notepad Sponsor	USD 3,000

Title Sponsorship



- Acknowledgment in List of Sponsors
- Conference Presentation 45 mins
- Logo as Title Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Join the Inauguration ceremony along with the Chief Guest
- Speaker Opportunity at the Conference & Sessions
- 5 Flags Branding Outside the Venue
- Meeting with Chief Guest
- 2 Standee on the Registration Desk
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Sponsor's listing will be included in the Post Show Report
- Logo visibility in the marketing campaigns

Gold Sponsorship



- Acknowledgment in List of Sponsors
- Conference Presentation 30 mins
- Logo as Gold Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Join the Inauguration ceremony along with the Chief Guest
- Speaker Opportunity at the Conference & Sessions
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session
- Logo visibility in the marketing campaigns

Silver Sponsorship



- Acknowledgment in List of Sponsors
- Conference Presentation 15 mins
- Logo as Silver Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session

Associate Sponsorship



- Complimentary 15 SQM stall
- Acknowledgment in List of Sponsors
- Logo as Associate Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session

Lanyard Sponsorship



- Logo on all Lanyards including VIP's, Exhibitor & Visitors Lanyards
- Acknowledgment in List of Sponsors
- Logo as Lanyard Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

Carry Bag Sponsorship



- Logo on all Carry Bags distributed by organiser side at the visitor registration Counter
- Acknowledgment in List of Sponsors
- Logo as Carry Bag Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

Notepad Sponsorship



- Logo on all Notepads distributed by organiser side at the visitor registration Counter
- Acknowledgment in List of Sponsors
- Logo as Notepad Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

For Sponsorship & Queries

Contact us



Dates & timings:



16 – 18 April, 2026

Thursday–Friday: 10:00AM – 05:00PM

Saturday: 10:00AM – 02:00PM

Venue Details:



Venue

Accra International Convention
Centre, Accra, Ghana

ORGANISERS



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